HOPE in FOCUS

LCA Community Conference Sponsorship

July 9–10, 2027 - Hartford, CT

Multiple levels are available to promote your brand and showcase new products to conference attendees.

Not sure which level is right for you or want to customize?
Contact Courtney Coates, Executive Director, courtney@hopeinfocus.org to discuss your goals.

STEP ONE: Choose a Sponsorship Level

	Platinum $10,000	Gold $7,500	Silver $5,000	Bronze $2,500	Exhibitor Only $1,000	Friend of Hope in Focus $500
Support keeping registration affordable for affected individuals and families	✓	✓	✓	✓	✓	✓
Brand recognition in event press release, emails, and social media	✓	✓	✓	✓	✓	✓
Logo on the homepage of the conference webpage	✓	✓	Name	Name		
Conference tickets; includes tickets to dinner party on Saturday night.	8	4	2	1	0	0
Exhibitor benefits	✓ Prime location	✓	Can be added	Can be added	✓	
Program recognition	Logo	Logo	Logo	Name	Name	Name

	Platinum $10,000	Gold $7,500	Silver $5,000	Bronze $2,500	Exhibitor Only $1,000	Friend of Hope in Focus $500
Program ad	**Full Page**	**Half Page**	**Quarter Page**			
Slideshow recognition	**Logo**	**Logo**	**Name**	**Name**	**Name**	**Name**
Conference registration bags Display your name or logo	✓ **Prime placement**	✓				
Bag inserts	**2**	**1**	**1**			
Brand recognition at Saturday night party	✓					
Post-conference email recognition	**Logo**	**Logo**	**Name**	**Name**	**Name**	**Name**

STEP TWO: Platinum and Gold Levels: Select an item from the corresponding list below. Available on a first come, first serve basis.

PLATINUM SPONSORS (select one)

- ❑ **Friday Night Welcome Reception:** The Sponsor logo will be displayed on tabletop signage during the reception and at the entrance. Sponsors may greet guests upon entry.
- ❑ **Badge Lanyards:** All attendees will wear their badge lanyards throughout the conference, making this one of the most visible opportunities.
- ❑ **Saturday Night Closing Party:** The sponsor logo will be displayed on tabletop signage during the reception and at the entrance. Sponsors may greet guests upon entry.

GOLD SPONSORS (select one)

- ❑ **Notepads:** Notepads will be available to all attendees. As the sponsor, your company logo will be printed on each page of the notepad, along with the Hope in Focus logo.
- ❑ **Saturday Breakfast:** The sponsor logo will be on the tabletop signage during breakfast.
- ❑ **Saturday Luncheon:** The sponsor logo will be on the tabletop signage during lunch.
- ❑ **Official coffee break sponsor (two available)**: Sponsor recognition on signage at morning or afternoon coffee break stations. Sponsor may choose either morning or afternoon coffee break.

OTHER SPONSORSHIP OPPORTUNITIES

EXCLUSIVE UNDERWRITER OPPORTUNITIES

We are offering the following two exclusive underwriting opportunities, both of which are critical to making it possible for our families and individuals to fully participate. Both underwriter opportunities include the following benefits:

- Two (2) tickets to conference
- Two (2) tickets to dinner at the Saturday night party
- Full page program ad
- Brand recognition at Friday night welcome reception and Saturday night party
- Brand recognition in all event PR and in appropriate social media posts
- Logo in the program
- Logo in the slideshow
- Logo on homepage of conference website
- Post-conference recognition

1. Accessibility Underwriter - $10,000

Be the exclusive underwriter and recognized as such, providing a dedicated accessibility coordinator, guided tours of the facility, braille agendas with embossed logo, tactile maps, and tactile crafts and games for the Saturday night event.

2. Family Activity Underwriter - $10,000

Be recognized as the exclusive sponsor of our Sunday Family Activity. This popular event takes place Sunday morning and allows all of our LCA families get to know one another better and meet each other's children and companions as they enjoy a fun off-site excusion together.

PROGRAM ADS

- Full Page Ad - $600
- Half Page Ad - $400
- Quarter Page Ad - $250

EXHIBITOR BENEFIT INFORMATION

Includes:
- One (1) 8-foot table
- Two (2) chairs
- Access to power and Wi-Fi

Allowed:
- Floor banner
- Tabletop banner
- Merch giveaways
- Promotional materials

Not allowed:
- Music

HOPE in FOCUS
Seeing a cure for blindness

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