

Being a sponsor of Dinner in the Dark is a remarkable opportunity for your business to meet new potential clients and customers. It gives your company exposure to an audience that includes the greater southeastern Connecticut area, as well as research and pharma industry representatives from around the globe. It demonstrates your corporate commitment to philanthropy and helping a community in need. Sponsorship provides critical support for Sofia Sees Hope's mission. And, it's fun!

BUT DON'T JUST TAKE OUR WORD FOR IT!

"It has been our pleasure to support Dinner in the Dark from the beginning. Philanthropic businesses are essential to a nonprofit's success. A strong support base at home can open doors and help organizations like Sofia Sees Hope reach their goals and spread their mission."

- Susette Tibus
co-owner, Simply Majestic, Mystic, CT

"Dinner in the Dark is such an innovative way to educate people on the mission of Sofia Sees Hope. In the short two years we have been supporting this organization, this event has quickly become an annual staple in events that we, as a company, look forward to attending. Laura and her team are so amazing, easy to work with and just an overall pleasure. Great job to Sofia Sees Hope, their continued dedication and their passion to always turn LOVE into ACTION."

- Betty Shea
Program Manager of the Window of Giving



WE SEE A CURE FOR BLINDNESS.

www.sofiaseeshope.org

860-556-3119 | P.O. Box 705 | Ledyard, CT 06339 | info@sofiaseeshope.org



DINNER IN THE DARK

A Unique Sensory Experience

SATURDAY, OCTOBER 19, 2019
Mystic Marriott Hotel & Spa • Groton, CT

Sponsorship Opportunities



DINNER IN THE DARK 2019 • SPONSORSHIP OPPORTUNITIES

✓ ALL SPONSORS RECEIVE THESE BASIC SPONSOR BENEFITS

- Logo on mailed invitation to over 800 households (August 5 deadline)
- Brand recognition on email invitations to over 1,200 subscribers (August 15 deadline)
- Brand recognition in email and social media promotions, over 100,000 views
- Brand recognition on website & in event press releases
- Verbal recognition during event
- Logo placement on big screen and billboard at registration

□ Diamond Sponsor • \$10,000

Your logo on full color embossed **Braille menus** at each place setting. Your logo will endure beyond the event as guests take them home as souvenirs.

- Preferred seating for 20 guests (two tables)
- Your logo on Sofia Sees Hope website home page through the end of 2019.
- Full page ad (4.75" w x 7.75" h) in program
- Premium logo placement on website event page
- **PLUS ALL BASIC SPONSOR BENEFITS**

□ Platinum Sponsor • \$5,000

Your logo on **bibs** will endure beyond the event. Bibs are worn by all guests, and are shared in their photos posted to social media.

- Preferred seating for 10 guests (one table)
- Full page ad (4.75" w x 7.75" h) in program
- Premium logo placement on website event page
- **PLUS ALL BASIC SPONSOR BENEFITS**

□ Gold Sponsor • \$2,500

- Preferred seating for 10 guests
- Premium logo placement on website event page
- Half page ad (4.75" w x 3.75" h) in program
- **PLUS ALL BASIC SPONSOR BENEFITS**

□ Silver Sponsor • \$1,000

- Preferred seating for 4 guests
- **PLUS ALL BASIC SPONSOR BENEFITS**

□ Bronze Sponsor • \$500

- Preferred seating for 2 guests
- **PLUS ALL BASIC SPONSOR BENEFITS**



Prefer to join us as a

20/20 Vision Table Patron?

Our 20/20 Vision Patrons are philanthropic individuals who support by purchasing a table for 10 guests. \$520 of this contribution is tax deductible.

To secure your sponsorship,
contact us at
info@sofiaseeshope.org
or 860-556-3119.