

Join us
to celebrate 10 years
of Hope in Focus!



DINNER IN THE DARK

A Unique Sensory Experience

SATURDAY, NOVEMBER 2, 2024
Foxwoods Resort Casino
Mashantucket, CT

Sponsorship
Opportunities

HOPE in **FOCUS**

DINNER IN THE DARK 2024 SPONSORSHIP OPPORTUNITIES



ALL SPONSORS RECEIVE THESE BASIC SPONSOR BENEFITS

- Logo on mailed invitation to over 800 households (August 19 deadline)
- Brand recognition on email invitations to over 1,400 subscribers (August 29 deadline)
- Brand recognition in email and social media promotions, over 100,000 views
- Brand recognition on website & in event press releases
- Verbal recognition during event
- Logo placement on big screen and billboard at registration



Diamond Sponsor • \$10,000

Your logo on full color embossed **Braille menus** at each place setting. Your logo will endure beyond the event as guests take them home as souvenirs.

- Preferred seating for 16 guests (two tables)
- Your logo on the Hope in Focus website home page and event page through the end of 2024
- Full page color ad (4.75" w x 7.75" h) in program
- Premium logo placement on website event page
- **PLUS ALL BASIC SPONSOR BENEFITS**



Platinum Sponsor • \$5,000

Your logo on **bibs** will endure beyond the event. Bibs are worn by all guests, and are shared in their photos posted to social media.

- Preferred seating for 8 guests (one table)
- Full page color ad (4.75" w x 7.75" h) in program
- Premium logo placement on website event page
- **PLUS ALL BASIC SPONSOR BENEFITS**

To secure your sponsorship, contact us at
info@hopeinfocus.org or 860-266-6062.

DINNER IN THE DARK 2024 SPONSORSHIP OPPORTUNITIES

☐ Gold Sponsor • \$2,500

- Preferred seating for 8 guests
- Premium logo placement on website event page
- Half page color ad (4.75" w x 3.75" h) in program
- **PLUS ALL BASIC SPONSOR BENEFITS**



☐ Silver Sponsor • \$1,000

- Preferred seating for 4 guests
- **PLUS ALL BASIC SPONSOR BENEFITS**



☐ Bronze Sponsor • \$500

- Preferred seating for 2 guests
- **PLUS ALL BASIC SPONSOR BENEFITS**

Photo credit: PubliCreatives



*Susette Tibus &
Chuck Sneddon*

*Honoring Susette Tibus,
Chuck Sneddon, and the
Simply Majestic team
for their 10 years of
dedication to Hope in
Focus and our mission.*

Prefer to join us as a 20/20 Vision Table Patron?

Our 20/20 Vision Patrons are philanthropic individuals who support by purchasing a table for 8 guests. Cost is \$2,020.

Featuring Anthony S. Ferraro, Paralympic Athlete with LCA, Musician, Instagram Sensation, and Motivational Speaker.



Anthony S. Ferraro

“Dinner in the Dark is a remarkable event. As first-time attendees and sponsors of the event, we were blown away by how well-executed the entire evening was. Being immersed in a mere hour of life without sight gave us a deeper understanding and fresh perspective on the vital work being done by Hope in Focus and we are proud to support this important organization.”

- Kara Fick

Atsena Therapeutics

“It has been our pleasure to support Dinner in the Dark from the beginning. Philanthropic businesses are essential to a nonprofit’s success. A strong support base at home can open doors and help organizations like Hope in Focus reach their goals and spread their mission.”

- Susette Tibus

Co-Owner, Simply Majestic, Mystic, CT

HOPE  **in FOCUS**
Seeing a cure for blindness

www.hopeinfocus.org

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