

JOIN US FOR THE 10TH ANNUAL

DINNER IN THE DARK

A Unique Sensory Experience

SATURDAY, NOVEMBER 1, 2025 Foxwoods Resort Casino Mashantucket, CT

Sponsorship Opportunities



DINNER IN THE DARK 2025 SPONSORSHIP OPPORTUNITIES

ALL SPONSORS RECEIVE THESE BASIC SPONSOR BENEFITS

- Logo on mailed invitation to over 800 households (August 19 deadline)
- Brand recognition on email invitations to over 1,400 subscribers (August 29 deadline)
- Brand recognition in email and social media promotions, over 100,000 views
- Brand recognition on website & in event press releases
- Verbal recognition during event
- Logo placement on big screen and billboard at registration

☐ Diamond Sponsor • \$10,000

Your logo on full color embossed **Braille menus** at each place setting. Your logo will endure beyond the event as quests take them home as souvenirs.

- Preferred seating for 16 guests (two tables)
- Your logo on the Hope in Focus website home page and event page through the end of 2025
- Full page color ad (4.75" w x 7.75" h) in program
- Premium logo placement on website event page
- Logo placement on bib used at the dinner
- PLUS ALL BASIC SPONSOR BENEFITS

☐ Platinum Sponsor • \$5,000

Your logo on **bibs** will endure beyond the event. Bibs are worn by all guests, and are shared in their photos posted to social media.

- Preferred seating for 16 guests (two tables)
- Full page color ad (4.75" w x 7.75" h) in program
- Premium logo placement on website event page
- PLUS ALL BASIC SPONSOR BENEFITS

To secure your sponsorship, contact us at info@hopeinfocus.org or 860-266-6062.

DINNER IN THE DARK 2025 SPONSORSHIP OPPORTUNITIES

Gold Sponsor • \$3,000

- Preferred seating for 8 guests
- Premium logo placement on website event page
- Half page color ad (4.75" w x 3.75" h) in program
- PLUS ALL BASIC SPONSOR BENEFITS



☐ Silver Sponsor • \$1,200

- Preferred seating for 4 guests
- PLUS ALL BASIC SPONSOR BENEFITS



- Preferred seating for 2 guests
- PLUS ALL BASIC SPONSOR BENEFITS



Photo credit: PubliCreatives

Other Sponsorships

- ☐ Cocktail Reception Sponsor: \$1,000
- Your logo on the cocktail napkins during the reception
- PLUS ALL BASIC SPONSOR BENEFITS

☐ Live Music Sponsor: \$1,000

- Poster with your logo, verbal recognition of your sponsorship before dancing
- PLUS ALL BASIC SPONSOR BENEFITS

☐ Centerpiece Sponsor: \$1,000

- Tent card with your logo next to every centerpiece
- PLUS ALL BASIC SPONSOR BENEFITS

Prefer to join us as a 20/20 Vision Table Patron?

Our 20/20 Vision Patrons are philanthropic individuals who support by purchasing a table for 8 guests. Cost is \$2,020.



Dinner in the Dark is our primary fundraiser for the year. This event is a true culinary adventure! You will enjoy a gourmet dinner while wearing a blindfold, and we keep the menu secret.

Come learn about the exciting ways we are working to transform the lives of those without sight. Be prepared for a unique sensory adventure, good food, fun, and dancing to live music.

"Dinner in the Dark is a remarkable event. As first-time attendees and sponsors of the event, we were blown away by how well-executed the entire evening was.

Being immersed in a mere hour of life without sight gave us a deeper understanding and fresh perspective on the vital work being done by Hope in Focus and we are proud to support this important organization."

- Kara Fick

Atsena Therapeutics

"It has been our pleasure to support Dinner in the Dark from the beginning. Philanthropic businesses are essential to a nonprofit's success. A strong support base at home can open doors and help organizations like Hope in Focus reach their goals and spread their mission."

- Susette Tibus

Co-Owner, Simply Majestic, Mystic, CT

www.hopeinfocus.org

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